

# OPTIMAL ORDERING POLICIES UNDER CONDITIONAL TRADE-CREDIT FOR RETAILER

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## ABSTRACT

In order to obtain a competition advantages, the proffer of delay payment is of great consequence tool to attract new customers. As a result, in this article, we develop an inventory model for the retailer in which supplier allows a certain fixed period to settle the amount. During this credit period if the retailer pays the outstanding amount by the grace period i.e. first credit period then supplier does not charge any interest. If the amount paid after first credit period, then supplier charge the interest with some interest rate on unpaid balance. If the retailer pays after second permissible credit period, then retailer have to pay interest with extra rate which is more than the first interest rate. Moreover, retailer can earn interest on the revenue during the credit period. An attempt has been made to maximize the total profit in this inventory model under permissible delay in payments. A numerical example is demonstrated the applicability of the model and sensitivity analysis shows the influence of key parameters.

**KEYWORDS:** Stock-dependent price-sensitive demand, Trade-credit, optimization

**MSC:** 90B05

## RESUMEN

Para obtener ventajas de competencia, el ofrecimiento de demora en el pago es una herramienta de gran consecuencia para atraer nuevos clientes. Como resultado, en este artículo, desarrollamos un modelo de inventario para el minorista en el que el proveedor permite un cierto período fijo para liquidar la cantidad. Durante este período de crédito, si el minorista paga la cantidad pendiente por el período de gracia, es decir, el primer período de crédito, el proveedor no cobra ningún interés. Si el monto se paga después del primer período de crédito, entonces el proveedor cobra intereses con alguna tasa de interés sobre el saldo impago. Si el minorista paga después del segundo período de crédito permitido, entonces el minorista debe pagar intereses con una tasa adicional que es mayor que la primera tasa de interés. Además, el minorista puede ganar intereses sobre los ingresos durante el período de crédito. Se ha intentado maximizar el beneficio total en este modelo de inventario bajo un retraso permisible en los pagos. Se demuestra un ejemplo numérico de la aplicabilidad del modelo y el análisis de sensibilidad muestra la influencia de los parámetros clave

**PALABRAS CLAVE:** demanda dependiente y sensitiva al precio de las existencia , crédito de negociación, optimización

## 1. INTRODUCTION

Traditional models are based on the implicit assumption that the payment will be made to the supplier for goods instantly after receiving the deliveries. However, in day-to-day business transaction dealing, it is more and more common to see that the suppliers allow retailer to pay later, that is the trade credit period. Before the end of the trade credit period, the retailer can sell the goods and accrue the revenue and earns interest. Furthermore, the supplier is willing to offer the retailer a definite credit period without interest and after that charged the interest with some interest rate under the previously agreed terms and conditions. Therefore, it makes economic sense to retailer that retailer can have some delay of time to settle down the amount of the permissible period hence it is likely to attract more customers because paying later indirectly reduce the purchase cost. This type of strategy is also beneficial to supplier like: trade credit is not only inspiring the customers to order more but also motivate new customers and it can be the alternative of price discount. Hence, the supplier often uses this type of policies to promote his commodities.

## 2. LITERATURE SURVEY

In optimal inventory system the effect of permissible delay in payments has observed by many researchers from the work of Goyal (1985), he established a single item inventory model under condition of permissible delay in payment and from this article he conclude that order quantity and replenishment cycle is marginally increasing under delay payment. After that Chung and Ward (1987) analyzed Goyal's model by considering

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classical economic order quantity model finding different results. Shah (1993) developed an inventory model for deteriorating items, deteriorated with a constant rate over a time with permissible delay in payments. Then Aggarwal and Jaggi (1995) extended Goyal's (1985) model for deteriorating items. Jamal *et al.* extended Aggarwal and Jaggi's (1995) model by allowing shortages. To modify Shah's (1993) solution, Chung (2000) derived an alternative approach for delay payment. Chung *et al.* (2001) extended this issue by keeping constant demand rate is relaxed and taking linear trended demand. Teng *et al.* (2005) proposed an EOQ model with permissible delay in payments by considering the difference between the selling price and purchase cost. Huang (2003) investigated an EOQ model in which supplies offers a credit period  $M$  to retailer and retailer provides credit period  $N$  (with  $N \leq M$ ) to customers. Liao (2008) developed an inventory model to determine the optimal ordering policies under trade credit of type " $\alpha / M$  net  $T$ ". Goyal *et al.* (2006) established an EOQ model for the retailer when supplies offer a progressive interest charge and give easy-to-used closed form solution. Chang *et al.* (2010) derived an inventory model for buyer using discounted cash flow method. Chung *et al.* (2013) investigated the EOQ model with permissible delay in payment, keeping selling price and purchase cost are equal. Chung *et al.* (2014) established an EPQ inventory model of deteriorating item under two level of trade credit in which supplier gives credit period to retailer and retailer in turns gives maximal credit period to its customer. Soni and Shah (2008) discovered an inventory model under progressive payment scheme in which demand is partially stock dependent. Shah and Barron (2015) explored an inventory model for deteriorating items in which supplier offers order-linked credit period. Chung *et al.* (2014) proposed an inventory model for discounted cash flow approach under trade credit in supply chain. Chung *et al.* (2018) present a combination of quantity discount, trade credits and cash discounts in order to investigate an inventory model when the cash discount depends upon the ordering quantity and time for retailer and customer respectively. Jaggi *et al.* (2017) developed two ware-house inventory model by considering the imperfect production, deterioration and trade credit. Liao *et al.* (2018) analyzed mathematical analytical technique in which optimal ordering strategy is determined for retailer under trade credit policy of two level.

### 3. ASSUMPTION AND NOTATIONS

#### 3.1. Notations

The following notations are used to develop the inventory model.

**Table 1 Parameters table**

Parameters	Parameters description
$R(S, I(t))$	Demand rate per year
$I(t)$	Inventory level at time $t$
$\alpha$	Scale demand (in units)
$\beta$	Mark-up for stop display
$\eta$	Price elasticity, $\eta > 1$
$h$	Holding cost (\$/unit/year)
$A$	Ordering cost per lot (\$/lot)
$C$	Purchase cost per unit (\$/unit)
$S$	Selling price per unit (\$/unit), $S > C$
$M$	First allowable credit period with extra charges
$N$	Second allowable credit period with extra charges, $N > M$
$I_{C_1}$	Interest charged $ \$ $ year by supplier when retailer pays during $[M, N]$ .
$I_{C_2}$	Interest charged $ \$ $ year by supplier when retailer pays during $[N, T]$ , where $I_{C_2} > I_{C_1}$ .
$I_e$	Interest earned $ \$ $ year and $I_{C_1} > I_e$
$I_1$	Interest rate if retailer pays during $[M, N]$

$I_2$	Interest rate if retailer pays during $[N, T]$
$T$	Cycle time
$TP$	Profit of the system per unit time
$W_1$	$\frac{S}{C}M + \frac{SI_e}{2C}N^2$
$W_2$	$\frac{S}{C}M + \frac{SI_e}{2C}(M^2 + (N - M)^2)$

### 3.2. Assumptions

The following assumptions are made to develop the inventory model.

- I) The market demand of the item is assumed to be price sensitive and is defined as  $R(S, I(t)) = (\alpha + \beta I(t))S^{-\eta}$ , where  $\alpha > 0$  is a scale demand,  $\eta > 1$  is index of price elasticity and  $\beta$  denotes mark-up for stop display.
- II) Shortages are not allowed.
- III) Replenishment rate is infinite.
- IV) Time horizon is infinite.
- V) The supplier offers trade credit to retailer in this manner:

If the retailer pays before or on  $M$  in case of  $T < M$ , the supplier does not charge any interest to retailer and retailer earns interest on the sales revenue up to the permissible credit period  $M$ . If the retailer pays after  $M$  but before  $N$ , then supplier charges the interest with the interest rate  $I_1$  on the unpaid balance. If the retailer pays after  $N$ , then supplier charges interest on the unpaid balance with interest rate  $I_2$ , where  $I_2 > I_1$ .

### 4. MATHEMATICAL MODEL

The inventory level  $I(t)$  depletes gradually because of demand is getting satisfied and hence the rate of change of inventory with respect to time can be expressed by the following differential equation.

$$\frac{dI(t)}{dt} = -R(S, I(t)), \quad 0 \leq t \leq T \quad (1)$$

With the boundary conditions  $I(0) = Q$  and  $I(T) = 0$

$$\text{By solving the diff. equation (1), the inventory level at time } t \text{ is } I(t) = \frac{\alpha}{\beta} \left[ e^{\beta S^{-\eta}(T-t)} - 1 \right] \quad (2)$$

$$\text{As a result, the retailer's order quantity is } Q = I(0) = \frac{\alpha}{\beta} \left\{ e^{\beta S^{-\eta}T} - 1 \right\} \quad (3)$$

The total relevant cost per year comprises the following components:

$$\text{Cost of placing orders: } OC = \frac{A}{T} \quad (4)$$

$$\text{Cost of carrying inventory: } HC = \frac{h}{T} \int_0^T I(t) dt \quad (5)$$

$$\text{Sales revenue: } SR = \frac{(S - C)}{T} \int_0^T (\alpha + \beta I(t)) dt \quad (6)$$

Regarding interest charged and interest earned, based on the length of replenishment cycle  $T$ , we have following possibilities:

**Case (I)**  $T < M$  (i.e. credit period is not less than  $T$ )

In the beginning, the retailer has  $Q = RT$  units in total at time  $T$ . Retailer has to pay  $CQ$  units without interest to supplier, so that the interest payable in each order cycle is zero. During  $[0, M]$ , the retailer sells products and earns interest from sales revenue. Now, we have two possibilities to earn interest.

$$(a) \quad \text{During } [0, T], \text{ the interest earned is given by } I_{e_{11}} = \frac{SI_e}{T} \int_0^T R(S, I(t)) dt \quad (7)$$

$$(b) \quad \text{During } [T, M], \text{ the interest earned is } I_{e_{12}} = \left( SI_e \alpha S^{-\eta} T + \frac{SI_e^2 \alpha S^{-\eta} T^2}{2} \right) (M - T) \quad (8)$$

So the total interest earned per year is given by

$$I_{E_1} = \frac{\frac{SI_e \alpha (e^{\beta T} - 1)}{\beta} + \left( SI_e \alpha T + \frac{1}{2} SI_e^2 \alpha T^2 \right) (M - T)}{T} \quad (9)$$

From (4) to (8), the total profit relevant to cost per year is given by

$$TP_1 = \frac{1}{T} \left\{ SR - (OC + HC + I_{C_1} - I_{E_1}) \right\} \quad (10)$$

**Case (II)**  $M < T \leq W_1$

In this case, the retailer has sufficient balance to settle the total purchase cost at time  $M$  and the retailer start to pay off the balance, so there is no interest to pay. Here, there is three possibilities to discuss for interest earned.

$$(a) \quad \text{During } [0, M], \text{ the retailer sells the products and earns interest from average sales revenue, so the earned interest is } I_{e_{21}} = \frac{SI_e}{T} \int_0^M Rtdt \quad (11)$$

(b) During  $[M, T]$ , the retailer still earns interest on the average sales revenue by selling the products until the end of the replenishment cycle time and is given by

$$I_{e_{22}} = \frac{SI_e}{T} \int_0^{T-M} Rtdt \quad (12)$$

(c) After that retailer earns interest from sales revenue and interest earn is given by

$$I_{e_{23}} = \left[ \frac{SI_e \alpha S^{-\eta} M}{T} + \frac{SI_e}{T} \int_0^M \alpha S^{-\eta} t dt - CQ \right] (T - M) \quad (13)$$

From equation (11) to (13), the total earned interest in this case is  $I_{E_2} = I_{e_{21}} + I_{e_{22}} + I_{e_{23}}$  and total profit is

$$TP_2 = \frac{1}{T} \left\{ SR - (OC + HC + I_{C_2} - I_{E_2}) \right\}$$

**Case (III)**  $W_1 < T < W_2$

In this case, since  $W_1 < T$  the total purchase cost is more than the retailer's stored sales revenue at time  $M$ . After that, the supplier starts to charge retailer for the unpaid balance with interest rate  $I_1$  at time  $M$  then from constant sales the retailer starts to pay the loan and reduce the amount of loan and try to pays off the

total purchase cost before  $N$ . Now, the interest charged only on unpaid balance with interest rate  $I_1$  at time

$$M, \text{ which is given by } U_1 = CQ - S \int_0^M Rdt - SI_e \int_0^M Rtdt \quad (14)$$

$$\text{As a result, the interest payable per year is given by } I_{C_3} = \frac{U_1^2 I_1}{2ST} (T^2 - M^2) \quad (15)$$

Consequently, there is two possibilities for interest earned.

Firstly, during  $[0, M]$ , the retailer earns interest from average sales revenue and is given by

$$I_{e_{31}} = \frac{SI_e \alpha S^{-\eta} M^2}{2T} \quad (16)$$

Secondly, selling process is continuously on, so interest can be earned and also use revenue to earn interest is

$$\text{given by } I_{e_{32}} = \frac{SI_e \alpha S^{-\eta} \left[ T - M - \left( CQ - S \int_0^M \alpha S^{-\eta} dt \right) - S \int_0^M \alpha S^{-\eta} t dt \right]}{2T SQ} \quad (17)$$

$$\text{So, the total interest earned is } I_{E_3} = I_{e_{31}} + I_{e_{32}}$$

$$\text{Total profit in this case is } TP_3 = \frac{1}{T} \left\{ SR - (OC + HC + I_{C_3} - I_{E_3}) \right\}$$

#### **Case (IV) $W_2 < T$**

In this case, the retailer has not sufficient balance to pay off the total purchase cost at time  $M$  but the retailer can pay off the total purchase cost before or on  $N$  and the supplier starts to charge interest on unpaid balance with interest rate  $I_1$  during the interval  $[M, N]$  and the retailer has unpaid balance is

$$U_2 = U_1 - \int_0^T RS(N - M)dt + SI_e \int_M^N Rtdt \quad (18)$$

So the supplier starts to charge interest on unpaid amount  $U_2$  with interest rate  $I_2$  at time  $N$ . So interest

$$\text{charged per year is given by } I_{C_4} = \frac{U_1 I_{C_1} (N - M)}{T} + \frac{U_2^2 I_{C_2}}{SQ} \int_N^T Rdt \quad (19)$$

$$\text{Similarly, the retailer earns interest on sales revenue is given by } I_{E_4} = \frac{SI_e \alpha M^2}{2T} \quad (20)$$

$$\text{The total profit in this case is } TP_4 = \frac{1}{T} \left\{ SR - (OC + HC + I_{C_4} - I_{E_4}) \right\}$$

### **5. NUMERICAL VALIDATION**

In this section, we take the values of parameters to validate the proposed model/

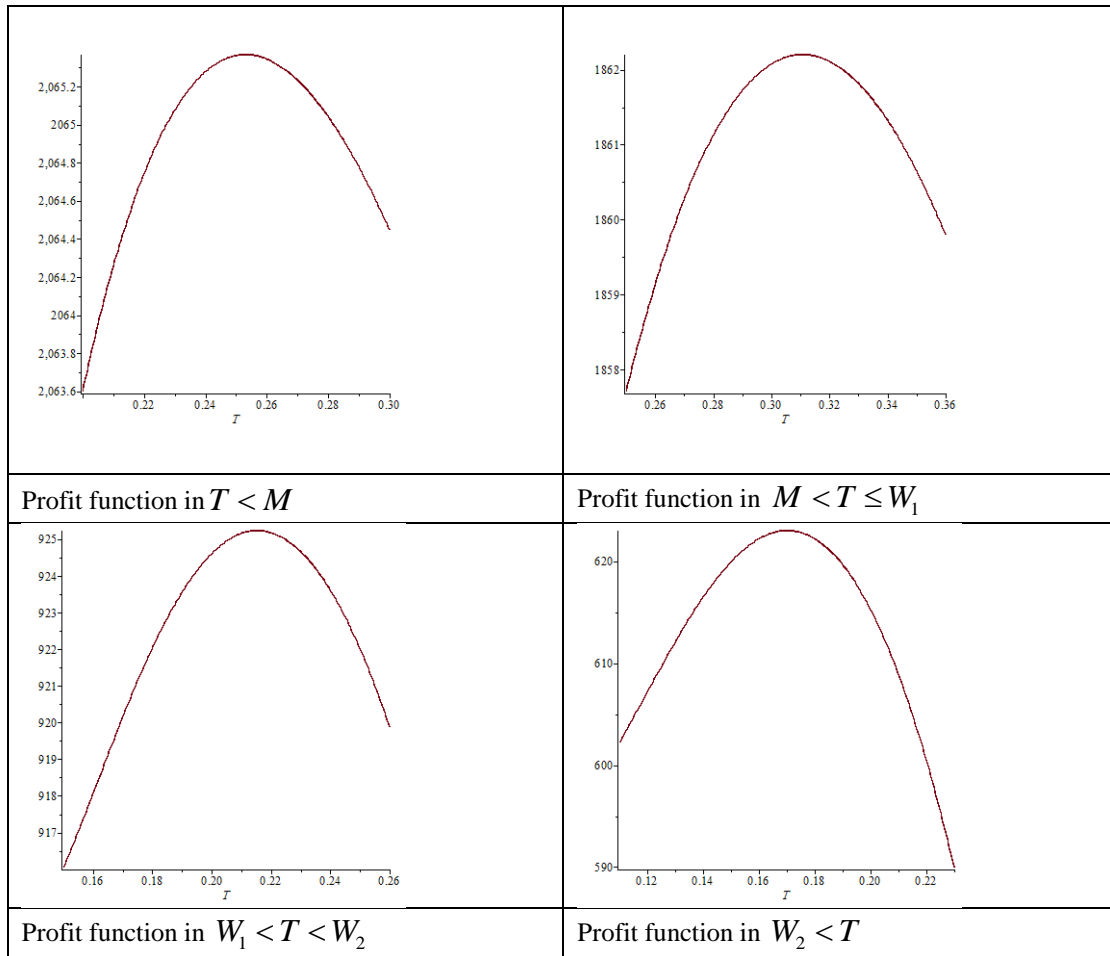
$\alpha = 70, \beta = 0.11, C = \$25$  per order,  $S = \$35$  per order,  $\eta = 1.2, h = \$4$  per unit time,

$A = \$10$  Per order,  $I_e = \$0.025$  per time,  $I_{C_1} = \$0.030$  per time,  $I_{C_2} = \$0.14$  per time,

$M = 0.10$  per unit time,  $N = 0.12$  per unit time

With these inventory parameters graphical representation of the profit function is validated in Maple 18 as shown below:

**Table 2 Concavity of the objective function**



**Table 3** The optimal solution for different scenario

$\alpha$	100	100	100	90	51	100	70	70
$\beta$	0.12	0.12	0.12	0.12	0.6	0.12	0.11	0.11
$C$	5	5	5	5	11.5	25	25	25
$S$	25	25	25	25	13	35	35	35
$\eta$	1.2	1.3	1.2	1.2	1.2	1.1	1.2	1.2
$h$	4	3	3	2	0.01	4	4	4
$A$	10	8	10	15	0.03	10	10	10
$I_e$	0.03	0.04	0.02	0.05	0.060	0.03	0.025	0.025
$I_{C_1}$	0.04	0.08	0.04	0.10	0.0991	0.04	0.030	0.027
$I_{C_2}$	0.14	0.16	0.2	0.20	0.22	0.12	0.14	0.15
$M$	0.26	0.28	0.15	0.16	0.02	0.10	0.12	0.10
$N$	0.28	0.30	0.17	0.18	0.06	0.22	0.127	0.12
$W_1$	1.3060	1.4090	0.7514	0.8040	0.0227	0.1410	0.1683	0.1403
$W_2$	1.4050	1.5080	0.8511	0.9032	0.0679	0.3085	0.1781	0.1682
$TP_1$	2080	2040	2020	1848	115.80	860	640	640.0000
$T_1$	0.2549	0.2515	0.3553	0.4110	0.3865	0.2036	0.2487	0.2487

$TP_2$	2076	2024	2036	1851	120	884	670	626.0000
$T_2$	0.2712	0.3042	0.2399	0.3117	0.0552	0.1388	0.1575	0.1523
$TP_3$	1857	1833	1981.00	1784	161.50	1011	668.8	604.9000
$T_3$	0.7624	0.6874	0.3731	0.3720	0.0628	0.2155	0.2554	0.1235
$TP_4$	1461	1266	1797	1691	0.0470	877.80	676	709.2000
$T_4$	0.5637	0.5988	0.3142	0.3063	77.52	0.1574	0.1883	0.1702

## 6. SENSITIVITY ANALYSIS

In this section, the study of changes in optimal solution by varying one parameter and keeping others as it is, variation in total profit and cycle time is exposed.

**Table 4 Sensitivity Analysis**

Parameter	Change in Parameter	$TP_1$	$TP_2$	$TP_3$	$TP_4$	$W_1$	$W_2$	Cycle time in maximum profit
$\beta$	0.088	500.00	648.00	599.40	<b>671.50</b>	0.14	0.17	0.1702
	0.099	630.00	693.00	640.30	<b>688.00</b>	0.14	0.17	0.1519
	0.11	640.00	626.00	649.30	<b>650.20</b>	0.14	0.17	0.1712
	0.121	640.00	524.00	660.00	<b>691.50</b>	0.14	0.17	0.1696
$C$	20	<b>1000.00</b>	<b>1088.00</b>	1008.00	1045.00	0.18	0.21	0.1633
	22.5	830.00	<b>856.00</b>	759.10	729.80	0.16	0.19	0.1574
	25	640.00	626.00	649.30	<b>650.20</b>	0.14	0.17	0.1712
$S$	31.5	460.00	<b>589.00</b>	471.60	504.30	0.1262	0.1514	0.1506
	35	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	42	1230.00	<b>1271.00</b>	1087.00	1057.00	0.1683	0.2018	0.1562
$\eta$	1.08	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	1.2	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	1.32	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	1.44	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
$h$	4	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	4.4	660.00	657.00	509.40	<b>799.80</b>	0.1403	0.1682	0.1703
$A$	8	630.00	633.00	669.80	<b>698.40</b>	0.1403	0.1682	0.1664
	9	720.00	<b>800.00</b>	590.70	699.90	0.1403	0.1682	0.1477
	10	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
$I_e$	0.02	630.00	672.00	659.20	<b>702.20</b>	0.1402	0.1681	0.1683

	0.025	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	0.03	640.00	692.00	660.10	<b>694.70</b>	0.1403	0.1682	0.1705
$I_{C_1}$	0.027	640.00	626.00	580.20	<b>659.90</b>	0.1403	0.1682	0.1712
	0.030	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
$I_{C_2}$	0.14	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	0.154	640.00	626.00	649.30	<b>700.20</b>	0.1403	0.1682	0.1698
	0.168	640.00	626.00	649.30	<b>799.30</b>	0.1403	0.1682	0.1686
$M$	0.09	640.00	509.00	581.80	<b>745.40</b>	0.1263	0.1682	0.1641
	0.10	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712
	0.11	640.00	<b>749.00</b>	659.00	670.70	0.1543	0.1682	0.1549
	0.12	640.00	<b>670.00</b>	668.80	549.50	0.1683	0.1683	0.1854
$N$	0.108	640.00	626.00	649.30	<b>657.60</b>	0.1402	0.1514	0.1662
	0.12	640.00	626.00	649.30	<b>650.20</b>	0.1403	0.1682	0.1712

NB: **Bold** figures represent optimum profit.

From sensitivity table 4, we can conclude that the higher value of selling price  $S$  causes higher value of profit and lower value of cycle time  $T$ , so the retailer will order more quantity to gain more profit. On the hand, higher value purchase cost  $C$  causes lower value of profit. If the ordering cost  $A$  increases, the cycle time  $T$  and profit both will increase. The higher value of holding cost  $h$  increase the total profit and reduce the cycle time  $T$ , so the retailer should order a smaller amount in quantity. If the value of parameter interest earned rate  $I_e$  increases, the profit and cycle time  $T$  decreases, so the retailer will order more frequently and earns more interest. The interest charged  $I_{C_1}$  does not impact on the value of profit and cycle time during first credit period, so the interest charged does not influence the order quantity. But as the interest charged  $I_{C_2}$  increases, the profit will increase and decrease the cycle time  $T$  during the second credit period. If the value of credit period increases, the profit decreases and cycle time increases. The inventory parameter  $\eta$  has marginal effect on total profit. If the value of inventory parameter  $\beta$ , mark-up for stop display increases, the profit will increase and cycle time will decrease.

## 7. CONCLUSION

In this article, an attempt is made to develop an inventory model for retailer offering a trade credit to reflect more realistic situation in which supplier gives credit period to retailer and retailer has to pay amount during first credit period or second credit period or after it without interest or with interest on the unpaid balance. Interest will be charged according to predefined terms and conditions. Here, the total profit is moderately sensible with respect to selling price, holding cost interest earned and mark-up for stop display. The inventory parameters purchase cost, ordering cost and credit period have reversible effect on total profit. Interest charged have diverse effect on different allowable credit periods. Price elasticity have marginal effect on the profit.

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